



**Koneru Lakshmaiah Education Foundation**

(Deemed to be University u/s. 3 of the UGC Act, 1956)

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Ref: KLEF/AR/Ph.D/Management/2022-23/575

Date: 22-02-2023

## NOTIFICATION

It is hereby notified that the Vice Chancellor, on the recommendations of the examiners appointed to adjudicate the Ph.D. thesis entitled "**A Study on Influence of Advertising Semiotics on Teenagers' perception towards Cosmetics Buying Behavior in Krishna & Guntur Districts of AP region**" submitted by **JOHN ADINARAYANA P, Research Scholar**, Koneru Lakshmaiah Education Foundation (Deemed to be University) with **Registered Number 163510025, Department of Management**, under the supervision of **Dr. B. Kishore Babu, Associate Professor, Department of Management, KLEF** for the award of Ph.D. Degree, and on consideration of the report submitted by the Examiners of the VIVA-VOCE Board, has ordered that **JOHN ADINARAYANA P** be declared qualified for the award of the **Degree of Doctor of Philosophy (Ph.D)** in "**Management**" in the "**Faculty of Management**" of this University.



To  
**JOHN ADINARAYANA P,**  
**Research Scholar,**  
**Registered Number 163510025,**  
**Department of Management,**  
**Koneru Lakshmaiah Education Foundation (Deemed to be University).**

  
**(Dr.A.Jagadeesh)**  
**Registrar (I/C)**  
**REGISTRAR (I/C)**  
**Koneru Lakshmaiah Education Foundation**  
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**Green Fields, VADDESARAM-522 302.**  
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